

Maia Mallari

ANIMATOR & DESIGNER

www.maiamallari.com | maia.mallari@gmail.com | [linkedin](#)

EXPERIENCE

Designer | Innovex Biosciences | April 2025-Present

- Redesign and edit web page layouts, product images, and interactive elements for company website using Figma
- Develop and animate explainer videos and graphics on how to use bioscience products

Junior 3D Designer | AppLovin | Jan 2024-Oct 2024

- Designed, animated, and composed 3D assets to create ads for multiple platforms like mobile and CTV
- Edited advertising videos containing a mix of live-action and animated 2D and 3D visual content
- Researched and synthesized current market trends to produce top performing concepts and ads

Motion Graphics Designer | ZONGZY, LLC | March 2023-May 2023

Design Intern | AppLovin | Jun 2022-Aug 2022

- Animated and designed marketing ad materials for mobile games for IOS/Android
- Created 2D assets for a variety of concepts and apps while remaining on-brand in a fast-paced environment

Student Coordinator | SJSU Humanities & Arts Student Success Center | Aug 2020-May 2022

- Managed the front desk and hosted H&A events that fostered student community
- Organized and wrote emails for the H&A Student Success Center
- Scheduled appointments for students and answered phone calls

Animation Intern | How Did We Not Know That Podcast | Sep 2021-Dec 2021

- Worked independently to storyboard and animate a nine-minute long scripted podcast episode for YouTube

Vice President | SJSU Women in Animation Club | March 2020-May 2021

- Moderated events and ran meetings along with fellow cabinet members
- Initiated interviews with industry professionals and students to facilitate networking
- Adapted along with the cabinet to run our club in an online setting for the 2020 school year

PROJECTS

2D Animator | "Tule" Short Film | Nov 2023-April 2024

2D Animator | "Fast Forward to Forever" Short Film | Jan 2022-June 2023

2D Animator & Colorist | "Prince's Dilemma" | Jan 2022-May 2023

2D Animator | "Bon Odori" Short Film | March 2023-April 2023

Storyboard Artist | "Metamorphosis" Animatic | Aug 2022-Dec 2022

3D Co-Animation Lead | "Found You" Short Film | Aug 2021-Jun 2022

- Lead and collaborated with co-lead in maintaining a consistent animation style
- Provided feedback and developed animation style guides and tutorials for animation team
- Created character ideations and expressions that pushed character design and personality

2D Animator & Colorist | "Salt" Short Film | July 2020-Aug 2020

2D Animator, Colorist and Texturer | "Felt Love" Short Film | Feb 2020-April 2020

EDUCATION

Animation Mentor | Character Animation | Jun 2023-Dec 2023

San Jose State University | BFA in Animation/Illustration | Summa Cum Laude | May 2022

SKILLS

- Autodesk Maya and Shotgrid
- Microsoft Office
- Google Suite (Docs, Slides, Sheets)
- Toon Boom Harmony
- Figma
- Adobe Suite (Photoshop, Illustrator, InDesign, After Effects, Animate, Premiere Pro)
- DaVinci Resolve
- Unreal Editor and Blender
- Asana